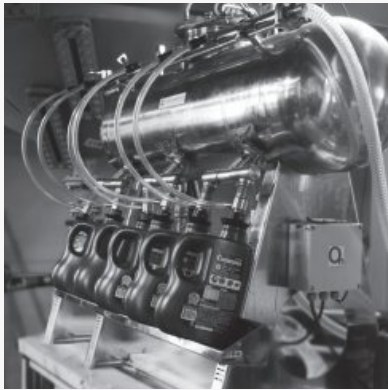


hbglobal



We manufacture and produce products that can make humans and nature happy, pursuing customer trust based on the best brand & quality.



컨센서스
Consensus

enbliss

ZEROchem

Company Introduction

Company History

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> May. 2003 Established Seontaek Consumer Co., Ltd. Oct. 2006 Established HB Global Co., Ltd. Apr. 2008 Established Consensus Co., Ltd. Jan. 2012 Established the Distribution Center in Yongin Feb. 2012 Launched the Consensus Brands Jul. 2015 Awarded first rank in Detergent Chapter of Korea Consumer Satisfaction Index 2015 Feb. 2016 Entered the Chinese Markets Mar. 2016 Launched the Enbliss Brand Apr. 2016 Consensus Detergents & Fabric softners Selected as the HIT 500 Jun. 2016 Completed a Plant in Yongin Jul. 2016 Entered the American Markets Nov. 2016 Certified by ISO 9001, and ISO 14001 Dec. 2016 Certified as the Exportation Frontier Enterprise | <ul style="list-style-type: none"> Jul. 2017 Entered the Indian Markets Sep. 2017 Entered to the Vietnamese Markets Nov. 2017 Entered the Dubai Markets Mar. 2018 Exporting to Russia (Producing the Buyer PB Labels, OEM) May. 2018 Established Best Partners Korea Co., Ltd. Feb. 2019 OEM for Coupang May. 2019 Entered the Mongolian Markets (Producing the Buyer PB Labels, OEM) May. 2019 Best Partners Korea contract with the MAWA GmbH Jun. 2019 Entered the Cambodian Markets (Producing the Buyer PB Labels, OEM) Jul. 2019 Entered the Taiwanese and Russian Markets Aug. 2019 Completed a Plant in Eumseong Jan. 2021 Completed a Plant in Boeun | <ul style="list-style-type: none"> Feb. 2020 Best Partners Korea was designated as Duracell Official Vendor Mar. 2020 Entered the Malaysian Markets Jun. 2020 HB Global was designated as P & G Korea Official Vendor Jun. 2020 Consensus Brand selected as the best Customer Brand 2020 Jul. 2020 Best Korea Partners Launched in the German Mawa Hangers Nov. 2020 HB Global Co., Ltd. Merged with Seontaek Consumer Co., Ltd. Dec. 2020 A Plant in Eumseong Obtaining the LOHAS Certificate Apr. 2021 Consensus Fabric Softner Awarded in Korea Consumer Satisfaction 2021 Aug. 2021 Completed the 3rd Plant in Maengdong |
|--|---|---|

Business Scope

Distribution & Sales, Manufacturing & OEM Service, Export

Established in 2006, HB Global Co., Ltd. has specialized in manufacturing and distributing the various household products.

We develop the quality products through our in-house R&D Center and produce them in our Smart Factory System with patented manufacturing facilities. We also provide key distributors at home and abroad with our products. Our products are recognized for their quality in global markets as they are distributed worldwide including China, Russia, Vietnam and Malaysia.

Our product portfolio includes laundry detergent, fabric softener, dish washing liquid, fabric perfume, deodorizer, and various cleaning agents under such brand names as Consensus, Enbliss, Empathy, Zero Chem, and U-awesome.

We seek to develop eco-friendly products that promote the coexistence of humans and nature while building customer confidence.



Patents / Certificates

- | | |
|--|--|
| <ul style="list-style-type: none"> Jul. 2015 Winning the Award and Ranking No.1 in Korea Consumer Satisfaction Index Nov. 2016 Certified by ISO 9001, and ISO 14001 Dec. 2016 Certified as the Exportation Frontier Enterprise /Selected as the Enterprise of Excellent Case of Exportation | <ul style="list-style-type: none"> Jun. 2017 Winning the Gold Prize in Silk Road Trade Expo Jun. 2020 Obtaining "EXCELLENT" at the Derma Test Nov. 2020 Obtaining the "Liquid Detergent Manufacturing Facility" Patent Dec. 2020 Obtaining LOHAS Certificate |
|--|--|



Product Line



© Consensus Laundry Detergents

The premium Consensus Laundry Detergents using plant-derived surfactants made of seed oil extracts are open to all families.

- Excellent Product of Low Skin Irritation and Moisturizing Effect (Certified at the German Derma Test, Obtaining "Excellent")
- 93% Biodegradability (The standard of the Ministry of Environment: 70% Biodegradability)
- Nature-Derived Extracts (Soap Wort Extracts, Papayas Extracts, Soap Berry Extracts, Arrowroot Extracts)
- Premium Perfume Fragrance
- Using Five-Step Purified Water
- Certified at ZDHC (261 Harmful Ingredients are Not Detected)
- Passed at fin dust removal test by KATR(Korea Apparel Testing & Research Institute)



© Consensus Fabric Softeners

The more stable Consensus Fabric Softener using plant-derived surfactants enhances the effect to prevent static electricity and soften textiles.

- Excellent Product of Low Skin Irritation and Moisturizing Effect (Certified at the German Derma Test, Obtaining "EXCELLET")
- Constant Fragrance over a 12-Week Period Completing the Test by KATR (Korea Apparel Testing & Research Institute)
- Applying Nature-Derived Extracts and Excellent Nature Moisturizing Effect (Aloe Vera Extracts, Green Tea Extracts, Lavender Extracts, Chemomile Extracts)
- Certified as Micro-Plastics Detected Non detection of micro plastics by KATR(Korea Apparel Testing & Research Institute)
- Using Five-Step Purified Water
- Certified at ZDHC (261 Harmful Ingredients are Not Detected)



Product Line



© Consensus Dishwashing Liquids

Containing edible plant- fermented vinegar and green tea extracts, class one of Consensus Dishwashing Liquid have the excellent function with removing grease and deodorizing.

- Excellent Product of Low Skin Irritation and Moisturizing Effect
- Certified at the German Derma Test, "EXCELLENT," Containing Glycerin
- Class one of Dishwashing Liquid (for Fruits, Vegetables, Tableware, Milk Bottles, and Infant Tableware)
- Anti-Microbial and Washing Effect, Powerful Deodorizing Effect
- (Containing Citric Acid and Green Tea Extracts)
- Reinforcing Washing Effect by Abundant amounts of Bubble
- Premium Fragrance
- Using Five-Step Purified Water
- Removing grease (Containing Fermented Vinegar)



© Consensus Soaps

Body and Facial Soaps

- Body and Facial Soaps of Low Skin Irritation
- Nature-Derived Skin Moisturizing (Shea Butter, Jojoba Oil, Aloe Vera Extracts)
- No 10 Harmful Ingredients

Laundry Soap

- Laundry Soaps of Low Skin Irritation
- No 7 Harmful Ingredients
- Excellent Washing Effect (98% of Pure Soap / Soap Berry Extracts, etc)
- Elegant Fragrance



Product Line



© Enbliss Laundry Detergents

Enbliss Laundry Detergents containing baking soda for strong washing effect are safe without harmful ingredients.

- Passed at the Skin Irritation Test by KATR (Korea Apparel Testing & Research Institute)
- Passed at the Test of Fine Dust Removal by KATR (Korea Apparel Testing & Research Institute)
- NO CMIT, MIT and Fluorescent Brightening agent
- 6 Types of Paraben Not Detected
- Certified at Non Detection of Micro-Plastics by KATR (Korea Apparel Testing & Research Institute)
- Using Five-Step Purified Water
- 97% Biodegradability (The standard of the Ministry of Environment: 70% Biodegradability)
- Passed at the Standards of the US FDA



© Enbliss Fabric Softners

Enbliss Fabric Softner using plant-derived surfactants is a safe product with low skin irritation and minimize textiles from getting damaged

- Used long-lasting Perfume
- Completing the Skin Irritation Test Certified by KATR (Korea Apparel Testing & Research Institute)
- Using Five-Step Purified Water
- Certified at ZDHC (261 Harmful Ingredients are Not Detected)
- Containing the Patented Mixed Extracts (Willow Bark Extracts, Oregano Leaf Extracts, Chinese Juniper Extracts, Lactobacillus/ Fermented Soybean Extracts, Cinnamomun Cassia Bark Extracts/Gold Extracts, Purslane Extracts)



Product Line



© Enbliss Dishwashing Liquids

Class one Enbliss Dishwashing Liquid with citric acid & baking soda enables excellent washing.

- Completing the Skin Irritation Test (Certified by KATR (Korea Apparel Testing & Research Institute))
- One class dish washer (for Fruits, Vegetables, Tableware, Milk Bottles, and Infant Tableware)
- Using Five-Step Purified and Pure Water
- Natural Anti-Microbial and Washing Effect (Containing Brown Rice Vinegar)



© Enbliss Infant Line

Infant Laundry Detergent

- Neutral Detergents
- 99% biodegradable
- Completing the Skin Irritation Test by KATR (Korea Apparel Testing & Research Institute))
- Exempting 26 Types of Allergy Inducing Ingredients
- Using Five-Step Purified Water

Infant Fabric Softener

- Completing the Skin Irritation Test
- Certified by USDA, Containing Organic Plant Extracts
- Using Allergy Free Raw Materials
- Exempting 26 Types of Allergy Inducing Ingredients
- Using Five-Step Purified Water



Product Line



© Enbliss Washing Machine Cleaners

Enbliss Washing Machine Cleaners wash off residue-detergent, old stains, and fungi.

- Powerfully Removing Old set stains
- Safe use for Stainless Washing Machines
- Powerfully Removing Fungi
- Melting in Cold Water well and Strong Washing Effect
- Compatible for HE(Drum) and General type washing machine



© Zero Chem Laundry Detergents

Zero Chem Laundry Detergent Containing 'Strong Alkaline Water,' Zero Bubble, Zero Surfactant, and Zero Chem, in Consideration of Nature

- 99.99% of Water Ingredients
- Completing the Anti-Microbial Test Certified by KCL (Korea Conformity Laboratories)
- Eco-Friendly Laundry Detergents
- Zero Surfactant, Zero Bubble, Zero Detergent residues, Zero Chemical Substance
- Excellent Fat Decomposition
- Hypoallergenic product certified by the German Derma Test "EXCELLENT"
- Certified at ZDHC (261 Harmful Ingredients are Not Detected)



Product Line



© Zero Chem Multi-Cleaners

The Multi-Purpose Detergents with the Excellent Function to Remove Old Oil Stains

- 99.99% of Water Ingredients
- Completing the Anti-Microbial Test Certified by KCL (Korea Conformity Laboratories)
- Eco-Friendly Laundry Detergents
- Zero Surfactants, Zero Bubble, Zero Detergent residues, Zero Chemical Substance
- Excellent Grease Decomposition
- Hypoallergenic product certified by the German Derma Test "EXCELLENT" (Certified through the German Derma Test, Obtaining "EXCELLENT")
- Certified at ZDHC (261 Harmful Ingredients are Not Detected)



© Zero Chem Sanitizers

Safe and Convenient Hypochlorous acid water, Sterilizing by 99.99%, within 30 seconds after Spraying

- 99.99% of Water Ingredients
- Powerful Anti-Microbial Effect
- Safe Ingredients- Certified at ZDHC (261 Harmful Ingredients are Not Detected)
- Excellent Deodorizing Effect



The Consensus

The first step for the Global Environment



The Consensus

HB GLOBAL CO.,LTD
(주)에이치비글로벌



THE CONSENSUS

02

01

About the company and Brand

- The Company
- Brand story

02

The feature of The Consensus

- The Consensus Line up
 - Ultra Concentrated Detergent x20
 - Ultra Concentrated Fabric Softenerx10
 - Ultra Concentrated Dishwashing Liquid x6
- How to make the diluted detergent
- Components of The Consensus



hbglobal

(주)에이치비글로벌



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We seek to develop eco-friendly products that promote the coexistence of humans and nature while building customer confidence.



THE CONSENSUS

04

Line-up of Ultra Concentrated Detergent for Dilution **SET - 950ml**



**Ultra Concentrated Laundry
Detergent X20**



**Ultra Concentrated Fabric
Softener x10**



**Ultra Concentrated
Dishwashing Liquid x6**

THE CONSENSUS

Line-up of Ultra Concentrated Detergent for Dilution **SET - 480ml**



Ultra Concentrated Laundry Detergent X20



Ultra Concentrated Fabric Softener x10



Ultra Concentrated Dishwashing Liquid x6



THE CONSENSUS

Ultra Concentrated Laundry Detergent x20



01 Korea’s first x20

Kora’s first x20 Ultra Concentrated Laundry Detergent (based on the company’s own product) - max.380loads , usable for more than 1 year if 20x dilution

02 Reduce of plastic use

By reusing dilution bottle with 20x Ultra concentrated detergent , you can save plastic as many as 19 bottles and the bottle is made of 30% recycled plastic contributing to protecting the global environment.

03 100% biodegradable

The Consensus Ultra Concentrated Laundry Detergent x20 is 100% biodegradable which consider global environment.

(KTR tested at August 23th, 2021)

04 Hypoallergenic

Made from plant-derived materials such as corn or potato glucose and coconut oil, it features hypoallergenic technology that makes it safe for all family members from children to adults.

05 Low viscosity

The feature of low viscosity even though it is ultra concentrated prevents the detergent dispenser of a washing machine from being clogged while in use.

THE CONSENSUS

Ultra Concentrated Fabric Softener x10



01 Long-lasting fragrance

The premium fragrance developed by professional perfumers last long and subtle even after drying laundry.

02 Premium niche scent

The scent blended with Sophy, Green, Citrus, Musky delivers fresh cotton floral fragrance as if laundry just got finished.

03 Hypoallergenic

It is safe for skin , certified “ Excellent” grade at German dermatest.
* Non-detection of microplastic
* Zero of 261 harmful chemical ingredients
* Non-detection of fluorescent whitening agent
*Zero of CMIT/MIT

04 Korea’s first 10x

Korea’s first 10x Ultra Concentrated Fabric Softener (based on the company’s own products)
usable for 1 year with one bottle of 10x ultra concentrated fabric softener (if 3tims washing per week)

05 Reduce of plastic use

By reusing dilution bottle with 10x Ultra concentrated conditioner , you can save plastic as many as 9 bottles and the bottle is made of 30% recycled plastic contributing to protecting the global environment.

THE CONSENSUS

Ultra Concentrated Dishwashing Liquid x6



01 up to max.6 bottle

X2 dilution- for oily dishwashing
X4 dilution- for less oily dishwashing
X6 dilution- for regular dishwashing or vegetable & fruits washing
Max. 712times usable

02 Reduce of plastic use

By reusing dilution bottle with 6x Ultra concentrated kitchen detergent , you can save plastic as many as 5 bottles and the bottle is made of 30% recycled plastic contributing to protecting the global environment.

03 Safe performance test

It is safe for skin acquiring “Excellent” grade at German dermatest.
* Antibacterial test (E.coil, staphloccus aureus, Bacillus pyocyaneus)
*Deodorization test(four major odorous gases)
*Harmful ingredients not detected(CMIT/MIT)

04 Excellent cleaning effect

It contains baking soda and citric acid, which are effective in deodorizing and cleaning, and various extracts that help cleanse more smoothly, completely removes grease.

05 A refreshing scent

Adding Lemon & Lime scent that is safe food flavoring delivers a pleasant and refreshing scent.

THE CONSENSUS

08

How to make diluted detergent



Prepare some lukewarm water with about 30°C in temperature.

Pour lukewarm water up to the line marked on the dilution container according to your needs.

Pour the concentrate using a measuring cup according to your needs.

Shake the dilution container well to have water and the concentrate well mixed.

Components

Ultra Concentrated Laundry
Detergent x20 gift box

- One bottle of the concentrate
(950ml or 480ml)
- +
- One bottle for dilution
(850ml or 450ml)
- +
- Gift box
- +
- Two 30ml measuring cups
- +
- User guide

Ultra Concentrated Fabric
Softener x10 gift box

- One bottle of the concentrate
(950ml or 480ml)
- +
- One bottle for dilution
(850ml or 450ml)
- +
- Gift box
- +
- Two 30ml measuring cups
- +
- User guide

Ultra Concentrated Dishwashing
Liquidx6 gift box

- One bottle of the concentrate
(950ml or 480ml)
- +
- One bottle for dilution
(850ml or 450ml) + Pump
- +
- Gift box
- +
- Two 30ml measuring cups
- +
- User guide

